

Best Credit Data, Inc. Partners with ACTIV Financial Systems Inc. to Distribute Market Data

Best credit data to fill critical fixed income void in ACTIV's portfolio.

BOSTON ([PRWEB](#)) April 30, 2019 -- Best Credit Data (BCD), a leading vendor of market data pricing, analytics and reference data for municipal bonds, corporate bonds, private placements, broadly syndicated and middle market loans today announced a partnership with ACTIV Financial Systems Inc. (ACTIV), a global distributor of financial market data. The new agreement adds a broad spectrum of fixed income market data to its clients.

With this new partnership, ACTIV became a reseller of BCD fixed income data. Best Credit's content will now be more widely and reliably available on a global scale and, most notably, on public and private clouds, while ACTIV's clients will benefit from the addition of a comprehensive source of fixed income data in addition to over 220 exchanges it supports today.

BCD provides evaluated pricing for over 1 million U.S. municipal bonds every day — including eight years of end-of-day history — to clients across a range of use cases including banks, brokers, mutual funds, hedge funds and insurance companies. Best Credit Data delivers daily and historical evaluations via data feeds, API and the intuitive and easy-to-use BCD portal. The portal is a cost-effective method to quickly view and download municipal and corporate bond data into a client's workflow.

“We are excited to partner with ACTIV to provide the vital fixed income data that our mutual clients demand,” said Mark O'Brien, President of Best Credit Data. “ACTIV's long-standing success in delivering a comprehensive market data solution for buy-side and sell-side firms aligns well with Best Credit's mission to deliver high quality fixed income data and analytics to financial professionals.”

ACTIV offers a variety of solutions making them the only truly end-to-end, independent market data utility in the industry. Their offerings include feeds covering equities, derivatives, forex, financial newswires, reference, company fundamental and historical data, all of which are accessible through a modern set of APIs that can satisfy all use cases from algorithmic trading and risk management to financial websites. In configurations ranging from client sited, standalone deployments or a fully managed service, ACTIV can address all use cases.

“ACTIV Financial is excited to expand its content value proposition through this new agreement with Best Credit Data. Best Credit Data's quality and coverage offers superior quality and value” said Mike Misiaszek, Global Head of Sales at ACTIV. “So, choosing to work with Best Credit Data and extend their offering to our customers globally makes perfect sense. Customers need multiple sources; offering Best Credit through our platform provides greater choice and value, especially in evaluated pricing requirements.”

About Best Credit Data Inc.

Founded in 2013, Best Credit Management is a Boston-based market data vendor focused on leveraging Cloud computing technology to deliver high quality municipal bond, corporate bond, private placement, broadly syndicated and middle market loan evaluations to service institutional portfolio accounting, risk management, and compliance use cases. Best Credit's clients include banks, brokers, mutual funds, hedge funds, and



insurance companies. For more information, please visit <https://www.bestcreditanalysis.com/>.

About ACTIV Financial

ACTIV is a global provider of real-time, multi-asset financial market data and solutions. ACTIV offers neutral, managed services for buy and sell-side firms and technology providers seeking a complete market data solution that encompasses both global content management and data delivery. With coverage spanning more than 220 equity and derivatives exchanges around the world, ACTIV is the only truly end-to-end, independent market data utility in the industry. Founded in 2002 by market data specialists, the firm is privately owned and has offices in Chicago, New York, Tokyo, Singapore and London. More information can be found at <http://www.activfinancial.com> and <https://twitter.com/ActivMarketData>.



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